

TOPIARIUS

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Brighten Your Holiday Decorations With Tips from Topiarius

From simple set-ups to seasonal sparkles, festive décor is within reach

CHICAGO – September 5, 2012 – It’s the most wonderful time of the year again, and with it comes the annual challenge of creating a festive ambiance without looking like the Griswolds. From stringing garlands to trimming the tree, [Topiarius](#), a Chicago-based leader of urban garden and floral décor services, works with customers throughout the season to create a vibrant home for the holidays.

“While holiday decorating can be exhilarating, it’s also easy to get tangled up in tinsel and lights and lose yourself in the project. By keeping your design simple, themed and personalized, you can stay on track with a professional-looking holiday design,” said Sara Jenkins-Sutton, vice president and co-founder of Topiarius. “And for those who aren’t of the DIY mindset, we offer a seasonal décor service that will make your home look spectacular.”

By making a plan and sticking to it, families will spend less time and money on the actual labor of holiday decoration and more time enjoying what the holiday is all about, says Jenkins-Sutton, who is also the company’s expert in design and décor projects. She offered the following tips to set the scene for the 2012 holidays.

- **Primp your pots.** By working with the materials you already have, you can save time and money in your holiday decorating. Bring your hibernating outdoor containers back to life this season. Fill them with artificial or fresh-cut evergreens, branches and berries, or trim fresh-cut or artificial trees with lights for a porch that will pop all winter.
- **Keep it simple.** Think quality, not quantity. Knickknacks can be tempting, but unless there is a true emotional connection, they’re best left on store shelves. Focus on beautifying one element of the room, such as the mantle, rather than strewing items all around. For a professionally polished look, hang a simple wreath with a satin bow and add a few ornamental balls to your entryway.
- **Find your theme—and stick to it.** The most memorable décor often adheres to a single theme. Decide what you want to communicate with your tree and your home. It could be a color, style or era—anything goes, as long as you keep it consistent.

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- **Express yourself.** While embracing old memories, create new ones. Find a decorative craft that's fun for the whole family, whether it's making your own wreaths, designing ornaments or other special activities. Create new traditions to pass down through the generations.
- **Let it shine.** Darkness hovers in the winter, but that doesn't have to dampen the holiday spirit. Add lights to garlands, wreaths and windows for instant cozy warmth. Choose candleholders with sparkle—i.e. glitter, gems and mirrors—for the ultimate illumination.
- **Punctuate with purple.** Purple will have a starring role in the 2012 holiday season. Accentuate wreaths, ornaments, vases, linens and pillows with purple, a color often associated with royalty.

For additional ideas and tips on holiday decorating and to learn more about Topiarius' seasonal color program, visit www.Topiarius.com, follow them on [Twitter](#) and [Pinterest](#), like their page on [Facebook](#).

About Topiarius Urban Garden and Floral Design:

Founded in 2003, Chicago-based [Topiarius](#) offers the best in urban garden and floral décor services. Co-owned by Craig and Sara Jenkins-Sutton, Topiarius offers outdoor landscape design and care from the construction and installation of furniture to regular maintenance, urban farming, exterior and interior seasonal decorating and snow and ice care. Topiarius also provides regularly-scheduled floral arrangements and interior plant rotations. - Their distinctive designs and professional installations are known for breathing new life into indoor and outdoor spaces. For more from Topiarius, follow them on [Twitter](#) and [Pinterest](#), like their page on [Facebook](#).

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